October 21, 2013

MEMORANDUM

TO: Dr. R. Bowen Loftin
    President

SUBJECT: CBE Recommendation: Signage for TAMU Storm Ready Designation

At its October 16, 2013 meeting, the Council for the Built Environment (CBE) discussed a request from the Office of Safety and Security and the Department of Atmospheric Sciences to display a “Storm Ready University” sign in a prominent location near the front (east) entrance to campus or along New Main Drive. The sign was provided to Texas A&M upon achieving recertification as a “Storm Ready University”, satisfying the requirements of the National Weather Service. Achieving and maintaining this designation is a significant achievement and a point of pride for the students, faculty, and staff of both departments. The location and mounting are decisions on which the students and faculty would like to have an opportunity to provide input.

Recommendations from the Sub-Councils:
Design Review Sub-Council (DRsc) – members unanimously agreed that the signage is not appropriate for a prominent entry to the campus as it is not directly relevant to the traffic safety and wayfinding of the campus, and recommend that it be placed within five to ten feet of the Oceanography & Meteorology Building. DRsc members commend the requesters for such an achievement and further recommend that they work with Marketing & Communications to explore other options for advertising the achievement, such a feature on the TAMU website.

Technical Review Sub-Council (TRsc) – members see no technical reason to deny this request, but expressed concerns that campus holds many designations without putting up signage (i.e. the Arbor Day Foundation has designated TAMU a “Tree Campus USA”, but instead of adding signs, Landscape Service promotes that designation via markings on their vehicles and through their departmental marketing efforts).

TRsc did comment that if the signage is displayed, the location should be coordinated so it does not interfere with utilities, other signage, traffic or other safety concerns.
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The CBE voted unanimously to recommend the President NOT approve the request to display the "Storm Ready University" sign in a prominent location near the front (east) entrance to campus or along New Main Drive.

Karin L. Watson  
Provost and Executive Vice President  
for Academic Affairs  
Co-Chair, Council for the Built Environment  
10-30-13  

Rodney P. McClendon  
Vice President for Administration  
Co-Chair, Council for the Built Environment  
10-22-13

Approve request □ or □ NOT approve request

R. Bowen Loftin  
President  
11-5-13

cc: Sub-Council Chairs, Council for the Built Environment  
Dr. Kate Miller  
Dr. Rodney McClendon
DIVISION OF ADMINISTRATION
OFFICE OF SAFETY AND SECURITY

April 15, 2013

MEMORANDUM

TO: Dr. Karan L. Watson
Co-Chair, Council on the Built Environment

Dr. Rodney P. McClendon
Co-Chair, Council on the Built Environment

THROUGH: Dr. Ping Yang, Head
Department of Atmospheric Sciences

Dr. Rodney P. McClendon, Vice President
Division of Administration

FROM: Dr. Don T. Conlee, Instructional Associate Professor
Department of Atmospheric Sciences

Mr. Christopher Meyer, Assist Vice President
Office of Safety and Security

SUBJECT: Signage for TAMU Storm Ready Designation

The student chapter of the American Meteorological Society and the staff of the Office of Safety and Security have worked cooperatively to satisfy the requirements of the National Weather Service for recertification of Texas A&M University as a “Storm Ready University.” Achieving and maintaining this designation is a significant achievement and a point of pride for the students, faculty and staff of both the Department of Atmospheric Sciences and the Office of Safety and Security. Per the StormReady website (http://www.stormready.noaa.gov/), “StormReady communities are better prepared to save lives from the onslaught of severe weather through advanced planning, education and awareness. No community is storm proof, but StormReady can help communities save lives.”

On achieving recertification, Texas A&M has been provided one sign that is intended to be prominently displayed on campus to acknowledge that TAMU is a StormReady University and to inform students, faculty, staff, and visitors of that fact. A photo of a student holding the sign is attached. We seek the approval of the Council on the Built Environment to display the sign in a prominent location near the front (east) entrance to campus or along New Main Drive. The location and mounting are decisions on which the students and faculty would like to have an opportunity to provide input.

Thank you in advance for your consideration of this request. If desired, the students and faculty would be pleased to address this request more fully during a meeting of the CBE.

CC Ms. Monica Weintraub

1111 Research Parkway, Rm 216
4472 TAMU
College Station, TX 77843-4472
Tel. 979.862.8115 Fax. 979.862.7804
StormReady University

Be Prepared!

Go to: www.stormready.noaa.gov

or contact your local Emergency Management Office
MEMORANDUM

TO: Dr. Karan Watson
    Provost and Executive Vice President for Academic Affairs

Dr. Rodney McClendon
Vice President for Administration

FROM: Lilia Gonzales, AIA
      University Architect and Chair, Design Review Sub-Council

DATE: October 1, 2013

RE: Design Review Sub-Council (DRsc) Report
    Request for Storm Ready Designation Signage

On September 11, 2013, the Design Review sub-council (DRsc) reviewed a request from the Department of Atmospheric Sciences and the Office of Safety & Security to display “Storm Ready University” signage in a prominent location near the east entrance to campus or along New Main Drive.

Action
Design Review sub-council members unanimously agreed that the signage is not appropriate for a prominent entry to the campus as it is not directly relevant to the traffic safety and wayfinding of the campus, and recommend that it be placed within five to ten feet of the Oceanography & Meteorology Building. DRsc members commend the requesters for such an achievement, and further recommend that they work with Marketing & Communications to explore other options for advertising the achievement, such as a feature on the TAMU website.

Please let us know if you need additional information.

Attachments

cc: Don Conlee
    Chris Meyer
    DRsc Members
    Jo Williams
DIVISION OF STUDENT AFFAIRS
Office of the Vice President for Student Affairs

MEMORANDUM

TO: Dr. Karan Watson
    Provost and Executive Vice President

    Dr. Rodney McClendon
    Vice President for Administration

FROM: Tom Reber
      Associate Vice President for Student Affairs

DATE: September 12, 2013

SUBJECT: CBE TRsc Recommendation: Storm Ready Designation Signage

The CBE Technical Review Sub-council recently reviewed a request from the student chapter of the American Meteorological Association and the staff of the Office of Safety and Security to display signage to indicate TAMU’s Storm Ready Designation.

While the Sub-council sees no technical reason to deny this request, several members wondered how it fits in with university SAP 51.99.99.M1’s guidelines (copy attached). The guidelines acknowledge this type of request and specifically state it must approved by Marketing and Communications and the VP for Facilities. It does not mention the CBE. The campus holds many designations—for example, the Arbor Day Foundation has designated Texas A&M a “Tree Campus USA”—yet we don’t put up a sign. Landscape Services promotes that designation via markings on their vehicles and through their departmental marketing efforts. Transportation Services is pursuing a designation as a “Bike Friendly” campus from the League of American Bicyclists. This would not be promoted with signs but through departmental marketing efforts.

Facilities Services did comment that if the signage is displayed, the location should be coordinated so it does not interfere with utilities, other signage, traffic or other safety concerns.

[Signature]
Tom Reber
Associate Vice President for Student Affairs
Chair, CBE Technical Review Sub-council

Xc: CBE Technical Review Sub-council, Patti Urbina

117 Koldus Student Services Building
1256 TAMU
College Station, TX 77843-1256
Tel. 979.845.4728 Fax. 979.845.3320
http://studentaffairs.tamu.edu
3. Miscellaneous/Other Signage

a. Kiosks and Bulletin Boards: Kiosks and bulletin boards serve a unique function for campus student organizations and campus departments by providing a method of posting temporary events and activities of the campus. Kiosks and bulletin boards should be designed for program or directional purposes serving pedestrians. Proper maintenance and removal of dated material on a regular basis is a key function of a good kiosk or bulletin board system.

b. Signs for Exterior Artwork: For chosen artists' works at specific sites in or on state facilities, if reference to these works is desired in the form of name plates, plaques, signs or other identification, a design should be incorporated in the initial proposal for artwork and approved by the President's Advisory Council on Art Policy. The sign or plaque design should be in keeping with the overall piece of art and not be overpowering or distracting from the artwork itself.

c. Construction Signs are typically part of major building or remodeling projects and if required on a project, it must comply with the standards specified in the 'Red Book' guidelines governed by the Texas A&M University System Facilities Planning and Construction Office. In addition, construction signs should include an image or images of the completed project, along with titles of the new facility, an explanation of the building use, and an estimated date of completion.

4. Other Specialty Signs: Within any system there are always certain signs that do not fit any clear categories. The purpose of these procedures and guidelines is to establish a consistent, uniform system of campus signs. In some instances, design criteria may dictate that some signs may not conform to the criteria specified above. Proposals for signs of this nature shall be considered based on the criteria stated below:

5. Signs that vary from the criteria outlined in this section may be considered if the facilities which they serve provide a unique public function and thus require campus visibility beyond that normally provided.

6. Signs may be proposed that carry out historic themes of the structures they serve or relate to the campus natural areas.

7. Certain commercial functions that take place on campus may warrant unique consideration. The University's advertising/concessions policies must be followed.

8. Electronic message center signs, both temporary and permanent, and including projected and/or laser generated, except those located inside buildings or within the confines of Athletic venues, are not permitted without special exception by the Division of Marketing and Communications and the Office of the Vice President for Facilities.

9. Special purpose signs, not specifically addressed in these guidelines, would require approval from the Division of Marketing and Communications and the Vice President for Facilities.

V. FUNDING

Once the campus signage assessment, evaluation and design program has been completed, the strategy for funding campus signage should consist of an immediate, medium range and long range plan. Priority signs should be implemented within one to two years. Secondary signs should be identified and phased in during years three and four. The long-range plan should include the implementation of signage in less prominent areas of campus, resulting in the adjustment of previously installed signs and major landscape realignments to support the overall signage program.